



# Partners in Employer Programs

Building employer relationships that ensure loyalty in a competitive market requires value-oriented solutions. **The Employer Partnering Guide** provides occupational health programs with case studies to assist in developing new on-site services – enhancing customer retention and generating new revenues.

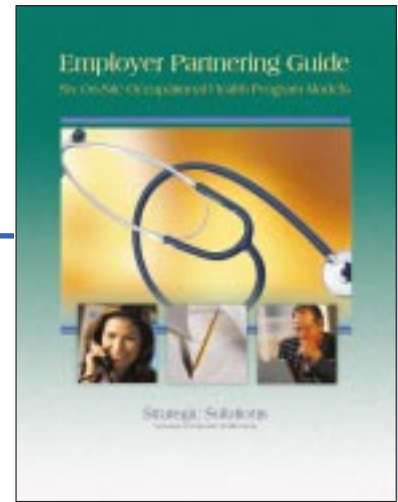
Written by experienced occupational health professionals, the guide includes worksite nurse programs; independent medical evaluations; case management systems; post-offer/pre-placement screenings; on-site rehabilitation; ADA job description compliance and more.

### The programs in this manual will assist you with:

- Generating new revenues
- Claiming a stronger, more competitive market position
- Creating new services that lead to greater employer loyalty
- Enhancing retention and growth of customer relationships
- Demonstrating your commitment to controlling costs

Each section provides program development and implementation guidelines, tools and forms, and includes positioning, pricing and promotional tips. This guide will accelerate your development of on-site services.

To order **The Employer Partnering Guide** for only \$195 each (includes shipping and handling), complete the form below or call Corporate Health Group at 888-334-2500. The guide is also available for purchase online at [www.corporatehealthgroup.com](http://www.corporatehealthgroup.com).



"Our on-site employer services are a critical success factor in our occupational health program. We have significantly benefited from this manual - gaining market share, growth in new revenues and improved client loyalties."  
V. P., Corporate Health Services

## Yes! Please Send Me The Employer Partnering Guide!

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Please send \_\_\_\_\_ copie(s) of *The Employer Partnering Guide* at a cost of \$195 each.

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