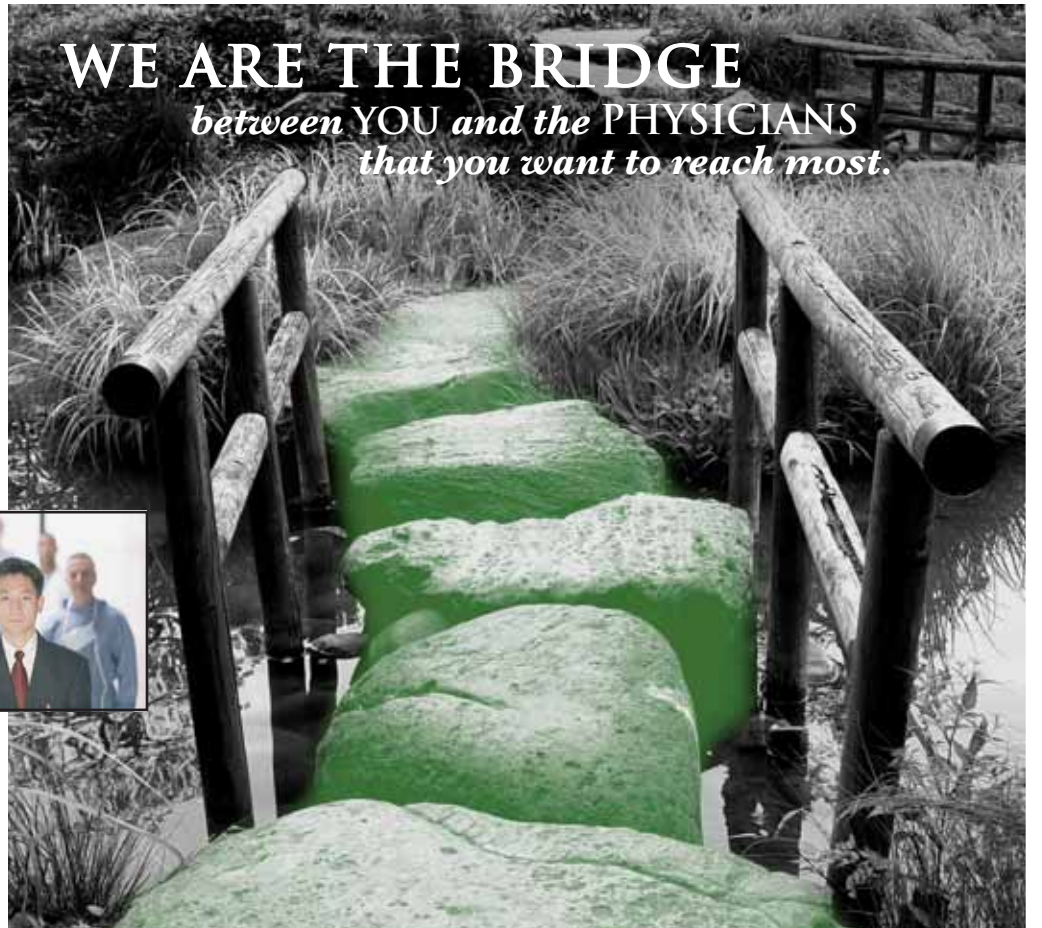


Physician Strategy



Whether yours is a community hospital or a large academic medical center, the physician plays a vital role in determining where their patients will receive care.

Flooded with information, physicians are regularly bombarded with sales and marketing messages. How can YOU cut through the clutter and hold their attention? What's the best way to ensure that they will fully realize what your organization has to offer?

Corporate Health Group can show you how to effectively communicate with the physicians that you want to attract. Our proven relationship sales techniques and enhanced marketing tools provide measurable results.

"Through personalized attention and a customized approach, Corporate Health Group helped us get our Physician Liaison Program off to a strong start. They offered the tools and the process, while providing the flexibility we needed. We continue to reap the rewards." - Donna Teach, Marketing Director, Children's Hospital, Columbus, Ohio

Consider Corporate Health Group for:

- > **Strategic Development, Program Assessment or Retooling**
- > **Business and Medical Staff Planning**
- > **Market Research and Business Plans**
- > **Structure, Staffing, Compensation and Training**
- > **Physician Recruitment and Physician Practice Marketing**
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