

Harness Internal Creativity Sooner Rather than Later

by Kriss Barlow

Many of us realize vulnerabilities in our personal work routines — like putting off the big jobs or the jobs that need a lot of creativity. It's almost as though the creative energy flows better as the deadline approaches. As timelines get tighter and others become more and more dependent on you, this old habit may need to change.

Here are some ideas:

- Establish a deadline for each phase
- Outline the entire project
- Practice continuous improvement to refine the model
- View the job as though you were an outsider
- Be open to moments of brilliance
- Stay open to new ideas
- Seek information

Ask questions of yourself and others. Try a few changes at a time to manage your own agenda and strive to make it comfortable for others who work with you. See if the changes improve momentum and energy in your organization.



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